



*Art Exposure, Inc.
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www.artexposureinc.com
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Program Summary/Application Instructions

Thank you for your interest in Art Exposure, Inc. which was begun in February, 2000 to facilitate art exhibits that enhance the aesthetics of public spaces and to assist local artists in the display and promotion of their artwork. Artwork is displayed in street level windows, storefronts, hotels, apartment buildings, lobbies and/or public areas of office buildings, and in cafes and restaurants. There are currently over 75 artists and 50 venues participating in the Baltimore, Maryland area. Art Exposure, Inc. has received funding from the State Arts Council, local private foundations and various corporate contributors.

Attached is the artist agreement. If you'd like to apply, please return a signed copy of this and at least 5 samples of your work (preferably photos/color scans, no larger than 8x10", no slides please) labeled with size, medium and price and a bio so that your work can be reviewed to determine if it is appropriate for the venues participating in Art Exposure, Inc. (no graphic nudity, sexual depictions or controversial themes are permitted in the corporate settings, work should be professionally presented-framed/matted). The samples sent should be ones that can be kept and shared with building managers if your work is accepted. Please attach a copy of the current fees to your signed agreement. You will be notified regarding the status of your application and at that time, if accepted, you will need to mail a check for the annual participation fee. Art Exposure, Inc. reserves discretion for selection of and placement of artwork. Again, thank you for your interest in Art Exposure, Inc.!

Director/Curator – Ann Wiker, 410.404.3587
Art Exposure, Inc.
1431 Patapsco Street
Baltimore, Maryland 21230
Email: AEArtDealer@aol.com
www.artexposureinc.com

ART EXPOSURE ARTIST PARTICIPATION AGREEMENT

Director/Curator's Responsibilities:

- The Director (Ann Wiker) initially contacts the building managers to determine available space and to present samples of artists' work (slides, photos, etc.).
- Ann notifies the artist of available venues for displaying artwork.
- Ann coordinates a time with the artist to install the artwork in the building. (Installations usually take place between 9-5, Monday-Friday.) Art Exposure, Inc. reserves discretion for selection of and placement of artwork.
- Ann works with the artist and building managers to coordinate the supplying of any easels, hooks, temporary walls, pedestals, etc. that are necessary for the appealing display of the artwork.
- Ann supplies signage for each display that lists the artist's name and Ann's contact information and will provide the artist with the format for the Art Exposure tags.

Artist's Responsibilities:

- Review venue availability postings and notify Ann of venues desired.
- Visit the venue before the scheduled installation or come to installation prepared to install the appropriate size and quantity of artwork.
- If artist does not show up for a confirmed installation or cancels without 72 hours notice, the artist's membership in Art Exposure, Inc. is canceled and the membership fee will not be refunded.
- If an artist is more than 15 minutes late to an installation/removal without notification, the artist will be charged the installation/removal fee.
- At the installation, the artist is responsible for supplying the artwork prepared for hanging, the printed Art Exposure tags and a price/title list (for Ann). All artwork displayed must be offered for sale. Artists understand that occasionally a venue will request that artwork be removed prior to the scheduled removal date.
- The artist is responsible for hanging the artwork. Arrangements can be made with installer 2 weeks in advance to install artwork on behalf of the artist for a fee paid to Art Exposure Inc. All possible care will be taken with artwork but Art Exposure Inc. is not liable for possible damages.
- Upon completion of the exhibit, the artist is responsible for removing all artwork from the display. Arrangements can be made with installer 2 weeks in advance to remove artwork on behalf of the artist for a fee paid to Art Exposure Inc. All possible care will be taken with artwork but Art Exposure Inc. is not liable for possible damages.
- Artists are responsible for replacing any art that is sold or removed during the exhibit.

Compensation:

- Art Exposure, Inc. receives an annual membership fee from each artist Art Exposure, Inc. receives 30% of all gross sales. This is a non-negotiable fee for each and every artwork sold directly or indirectly through Art Exposure, Inc. (i.e. commissions, artwork displayed at venues not participating in Art Exposure, Inc. but discovered through Art Exposure, Inc.)
- Art Exposure, Inc. shall receive 30% for any purchases between any buyer and any artist introduced through Art Exposure, Inc. during the term of this agreement and up to twelve months after the cancellation of this agreement.
- Contact information for artists (business cards, websites, phone numbers, etc.) will not be made available at any Art Exposure, Inc. venues or on any artwork displayed at Art Exposure, Inc. venues.
- Artists are not permitted to contact buyers and/or venue representatives directly unless agreed to by Art Exposure, Inc. All sales, negotiations and commissions will be facilitated by Ann Wiker.
- For a fee, Ann Wiker is available for one-on-one consultation regarding framing, matting, pricing artwork and/or selecting artwork for specific venues.
- Please contact Ann at AEArtDealer@aol.com or 410.404.3587 for a list of current fees.

Duration of Agreement:

- Duration of this agreement shall be twelve months from the date of signing. Thereafter, the agreement shall only renew upon written agreement of both parties.
- Any violation of this agreement shall act as a default. In the event of a default, Art Exposure, Inc. reserves the right to cancel this agreement in its entirety without paying a refund. If artist cancels, no refund will be paid.
- This agreement is governed by the laws of Maryland.

Insurance:

There is no insurance coverage provided by the building owners/managers, the curator, Art Exposure, Inc. for the artwork. Building owners and/or managers, Art Exposure, Inc. and the curator are not responsible for damage, theft or loss of any piece of artwork.

Artist Name/Email address/ mailing address/phone no.

Date